



BlueVia



## **CORTEXICA VISION SYSTEMS HAS BEEN NAMED IN MOBILE ENTERTAINMENT'S TOP 50 MOBILE INNOVATORS**

Cortexica Vision Systems, creators of the bio-inspired VisualSearch image recognition engine, is proud to announce its inclusion in Mobile Entertainment's list of Top 50 Mobile Innovators.

The project, sponsored by O2 BlueVia, was a quest to identify the most dynamic UK companies in the mobile content space – in areas such as gaming, loyalty, ticketing, payments, advertising, education, gifting and more.

The winners were chosen by the ME team along with a panel of VCs, analysts and entrepreneurs.

Tim Green, executive editor of ME, said: "Britain has always been home to inventors and entrepreneurs. Today, as we enter the information revolution, that entrepreneurial spirit is clearly to be found in the mobile space.

"It's very gratifying to provide a showcase of the best of UK mobile, and I congratulate all those who made the 50."

Iain McCready, CEO of Cortexica Vision Systems, said: "Being included in this prestigious list, and achieving such recognition for our bio-inspired vision system, is great testament to the years of research, development, and hard work that have led to this point. We look forward to introducing more developers and companies to the benefits of our VisualSearch API and the cool and exciting search opportunities that it will open up."

ME's Top 50 Mobile Innovators project was open to privately-owned UK registered companies. The sponsor was O2 BlueVia, and the initiative was also supported by Frog Capital, IMR and RPC.

Mobile Entertainment (ME) is a B2B online site, which comprises news, analysis, features, and interviews on all aspects of the global mobile content business. Go to [www.mobile-ent.biz](http://www.mobile-ent.biz)